



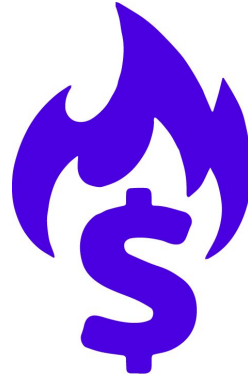
athena

From Data to Insight: No Byte Left Behind

Problem



Small businesses
without same access
to data people
resources



Unused Data is simply
Cash down the drain!



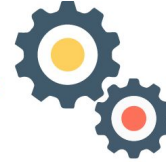
Left in dust from
businesses with
better personalized
UX

Our Solution

Seamlessly gather data from cameras and other sources for real-time analysis



Tailor platform to meet your specific business needs



Securely store and manage data on our cloud-based platform for easy access



Visualize and interpret key insights. Ex - peak times, customer preferences



Restaurants/Cafés

Retailers

Concerts

Medical Clinics

SERVICE ORIENTED

Gyms

Health & Wellness

Theaters

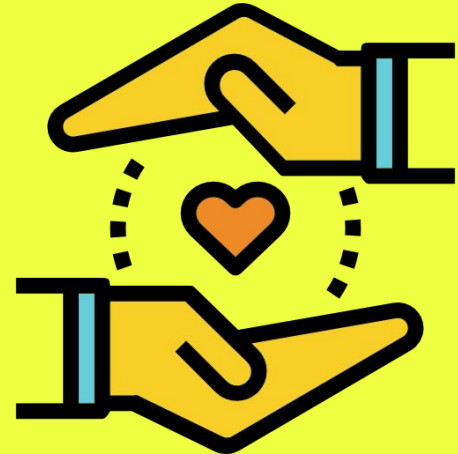
Hair Salons & Spas

BRICK AND MORTAR

Example Functions

- *Seat placement*
- *Foot traffic peaks*
- *Customer preferences*

hospitality



Financial Overview & Ask



\$2730

Building and hosting
prototype on a
scalable cloud
platform



\$20

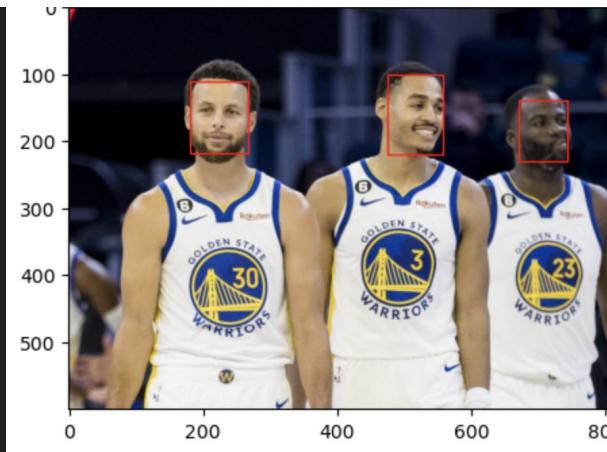
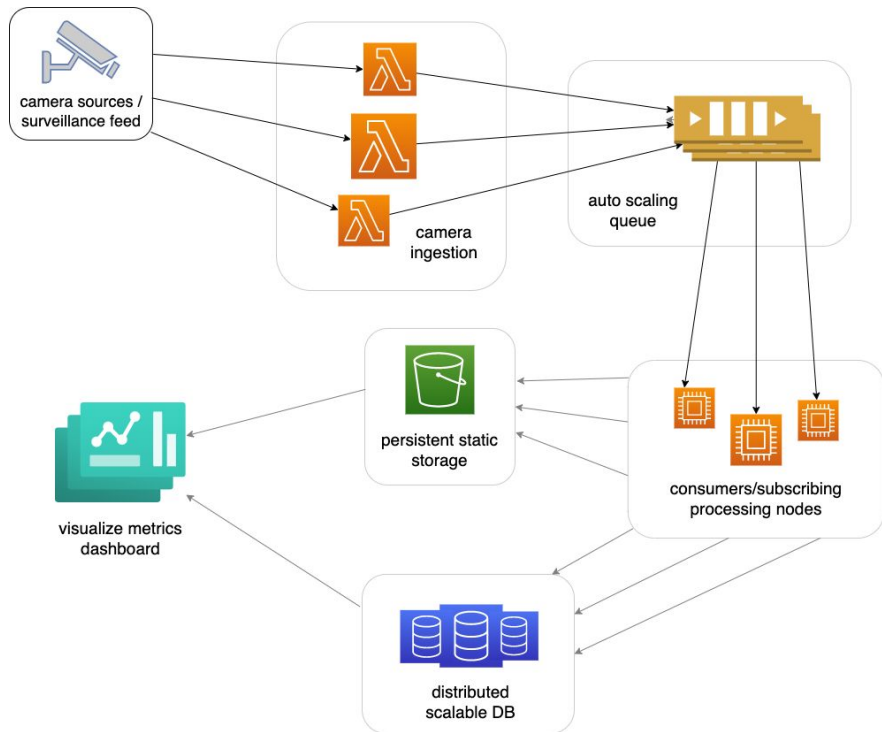
Securing domain
name to establish
brand recognition



\$250

Register legal
business entity to
reserve name and
credibility for funding
from investors

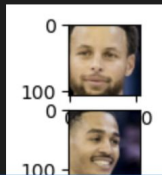
Peek at the Tech



```
fig, ax = plt.subplots(len(faces))

for i, face in enumerate(faces):
    ax[i].imshow(face)
fig.show()
```

```
/var/folders/9p/y7yhf54d2yd5cdpt7hc80f2h0000gn/T/ipykernel_678
module://matplotlib_inline.backend_inline, which is a non-GUI
fig.show()
```





Kinshu Gupta

Founder

Perfect Blend of Technical and Business Expertise

Accelerated Cybersecurity Dual Degree 3+1
Majors in Computer Science + Applied Statistics &
Data Science; Minor in Finance

*Technical foundation to develop, implement, and
optimize platform*

Successfully qualified for second round after
pitching to Pear Venture Capital at Harvard

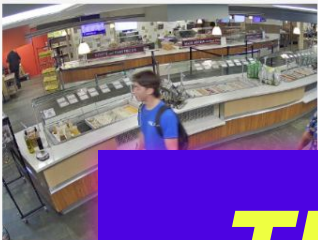
Industry connections from organizing
and managing QCC Hackathon with
industry sponsors



Mock API Dashboard



Location: Hall A
Time: 2020-10-01 12:00:00
Num People: 0



Location: Hall A
Time: 2020-10-01 12:00:00
Num People: 0



THANK YOU!!!



Location: Hall A
Time: 2020-10-01 12:00:00
Num People: 4



Location: Hall A
Time: 2020-10-01 12:00:00
Num People: 5



Location: Hall A
Time: 2020-10-01 12:00:00
Num People: 0



Location: Hall A
Time: 2020-10-01 12:00:00
Num People: 6

Elements Console Sources

```
</div>
<div class="cam">
  
  <p>
    "Location: Hall A "
    <br>
    " Time: 2020-10-01 12:00:00 "
    <br>
    " Num People: 0"
  </p>
</div>
<div class="cam">
  
  <p>
    "Location: Hall A "
    <br>
    " Time: 2020-10-01 12:00:00 "
    <br>
    " Num People: 6" == $0
  </p>
</div>
<div class="cam">...</div>
<div class="cam">...</div>
<div class="cam">...</div>
```

html body div.container div#cams.cams div.cam p

Styles Computed Layout Event Listeners DOM Bre

Filter

No matching selector or style